# NIDHI Khanna

Art Director

A Creative designer is who I am, Crafting with passion, Designs that bring visions to life, Art that thrives and breathes, Is what I like.



## Work Experience

• Talent Ivy Ink

#### Graphic Designer

Versatile graphic designer with event planning, photography, and video production skills.

October 2021- present

• Saday Marketplace

### Freelance Graphic Designer

Award-winning apparel illustrator with multiple design challenge wins.

December 2021 - present

• SkillArena

#### Content Writer

Developed brand concepts and created copy for courses, social media posts, ad campaigns, and videos in collaboration with marketing team.

April 2021- June 2021

## **Skills**

Adobe Suite



Being Fun!



Illustration



Copywriting

#### Contact

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#### Education

• Miami Ad School, Mumbai

Post Graduate Diploma in Art Direction 2022- present

• KET's V.G. Vaze College of Arts, Science and Commerce (Autonomous), Mumbai

Bachelor of Arts in Multi-Media and Mass Communication

2019-2022

## Highlights

Organizing Committee

Media Verse, Media Fest
Cinelitt, Cinema and Literature Club
The Pandemic Turn: Challenges, Directions
and Innovations, Two-Day International
Conference

Cricket in Popular Consumption: Tales, Champions, Representations, Two-Day International Conference

Awards

First Rank in Paper Presentation, The Pandemic Turn: Challenges, Directions and Innovations