

# NIDHI KHANNA

Art Director

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## WORK EXPERIENCE

October 2023 -  
December 2023

### **Wunderman Thompson, Japan** **Art Director- Intern**

Collaborated with an international team of interns, spearheading campaigns targeting the Japanese market for renowned brands such as Aquarius, Coca-Cola, Heinz, Chill Out, Lux, and Uber Eats. Involved in the Ideation of the campaigns.

July 2023 -  
September 2023

### **Publicis, Milan** **Art Director- Intern**

Contributed expertise to prominent brands including Burger King, Toblerone, Philips, Belvita, Heineken, Kering, Adidas, and Tissot. Instrumental in successful pitch development, crafting compelling storyboards across various mediums. Specifically involved in website design for Belvita's campaign page.

October 2021 -  
present

### **Talent Ivy Ink, Mumbai** **Freelance Graphic Designer**

Versatile graphic designer with event planning, photography, and video production skills.

December 2021 -  
present

### **Saday Marketplace, Bangalore** **Freelance Graphic Designer**

Award-winning apparel illustrator with multiple design challenge wins.

April 2021 - June  
2021

### **SkillArena, Delhi** **Content Writer and Curator**

Developed brand concepts and created copy for courses, social media posts, advertising campaigns, and videos in collaboration with marketing team.

## EDUCATION

2022- present

**Miami Ad School, Mumbai**  
Post Graduate Diploma in Art Direction (Portfolio Program)

2019- 2022

**KET's V.G. Vaze College of Arts, Science and Commerce (Autonomous), Mumbai**  
Bachelor of Arts in Multi-Media and Mass Communication

## ACHIEVEMENTS

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| 2023 | <b>D&amp;AD NEW BLOOD</b><br>Yellow Pencil   |
| 2023 | <b>D&amp;AD NEW BLOOD X EDITOR X</b><br>Portfolio Winner   |
| 2023 | <b>ONE SHOW YOUNG ONES</b><br>Shortlist  |
| 2021 | <b>ROTARACT CLUB: EXPLORE 3142</b><br>First Rank   |
| 2021 | <b>THE PANDEMIC TURN: CHALLENGES, DIRECTIONS &amp; INNOVATION</b><br>Research Paper Presentation<br>First Rank |

## EXTRA-CURRICULAR ACHIEVEMENTS

### ORGANISING COMMITTEE

- **Media Verse**, Media Fest
- **Cinelitt**, Cinema and Literature Club
- **The Pandemic Turn: Challenges**, Directions and Innovations, Two-Day International Conference
- **Cricket in Popular Consumption**: Tales, Champions, Representations, Two-Day International Conference

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### SKILL

#### Personal

Management Skills  
Time Management  
Negotiation  
Critical Thinking  
Communication Skills  
Leadership

#### Professional

Adaptability  
Collaboration  
Visual Communication  
Creativity  
Client Relations  
Technical Proficiency  
Attention to Detail  
Project Management  
Problem-Solving